

Consumers

- ◆ Give us feedback on products you have used or know off that can have impact that is social or environmental.
- ◆ Buy quality products at reasonable prices while giving back to society.
- ◆ Adopt our sustainable shopping movement and become a conscious consumer.

Impact through Action

Individual Social Responsibility (ISR) is a powerful tool for social progress. We urge you to promote

- ◆ Fair Trade
- ◆ Sustainable Shopping
- ◆ Conscious Consumerism
- ◆ Inclusive Development

We each have a role to play, find out how!

It takes **A**ction