

Corporates

- Provide space for our member organizations to sell their products.
- Use our member's products for corporate gifting.
- Promote the use of social and green products in your organisation.
- Use cause related marketing and rural marketing as strategic tools.
- Introduce diversity in employees and supply chain associates.
- Discover new markets for suppliers or consumers in the social sector or at the Base of the Pyramid.

Impact through Action

Individual Social Responsibility (ISR) is a powerful tool for social progress. We urge you to promote

- Fair Trade
- Sustainable Shopping
- Conscious Consumerism
- Inclusive Development

We each have a role to play, find out how!

It takes **A**ction