

Membership Benefits Overview

<u>Sr. No</u>	<u>Features</u>	<u>*Benefits</u>
1.	Become part of the Idobro network of Buyers, Sellers, Service providers, Corporate, Government, Institutes and Social Support organizations	Link to a wide range of potential business associations as buyers, sellers and service providers. Leverage the same to generate revenues and increase long-term sustainability
2.	Special rates for outsourced marketing consulting and other related services and tools. Upgrades to new services that will be introduced in the future	Save on professional fees for marketing, media, quality and other strategic services (e.g. Catalogues, Media Connect, Circle sessions)
3.	Organization's Microsite on portal (Idobro.com)	Worldwide visibility for your organization, its mission and IMPACT
4.	Listing of products / services in the online product catalog (fee-based)	Detailed descriptions of products and services and interactive tools for better customer outreach
5.	Invitation to participate in conferences, workshops, seminars, partner events, tradeshows, exhibitions, bazaars and melas (free & discounted fee-based)	Take part in our Corporate and Community events. Showcase products to potential consumers both online and offline on focused and social and eco-conscious platforms and media channels.
6.	Newsletters and Information releases	Keep in touch with the latest in allied fields and gain trade insights
7.	Sales Marketing & Media sessions	Get professional inputs and hands-on training on relevant strategies for business development

Seller Membership Fees:

Sr. No	Type	Frequency	Amount***	Remarks
1.	Registration	One time	Rs.5000	At sign up only
2.	Annual*	Per year	Rs.4000	Renewal every year
3.	Online Catalogue **	Per year	Rs.500	Per listing
4.	Featured Products / Members	Per year	Rs.1000	Per listing
5.	Store Locator	Per year	Rs.1000	Per store
6.	Sponsorship	Per need	Extra	Component based
7.	Offline Marketing Services	Per need	Extra	Project based

**Terms and conditions apply*

*** Special Offer – Catalogue fee one time for first 50 products (packages available from 5 - 50)*

**** Taxes extra*

Proof / Support Documents:

- | | |
|---------------------------------|-----------------------------|
| 1. Certificate of Incorporation | 3. Product and Price List |
| 2. Address Proof | 4. Other Relevant Documents |

Terms & Conditions:

- Registration form and supporting documents to be submitted along with cheque payable to "Idobro Media & Marketing Services Pvt. Ltd" (nee Idobro)
- Content for microsite and product catalog to be provided as per design and standards laid out by Idobro
- Permission for products / sellers / organisation to be rated or reviewed by consumers and use of all content for promotional use.
- Abide by listing prerequisites as laid out by Idobro from time to time.
- Membership valid up to March 31st 2011. Annual fees payable from April 2010 for renewal.

Inform ➡ *Interface* ➡ *Interact* ➡ *Integrate* ➡ *Impact*

IDOBRO MEMBER REGISTRATION

We would like to register as a member of Idobro Circle. Kindly find enclosed our payment vide **Cheque No.** _____ **dt.** _____ **for Rs.** _____ **on Bank** _____ **Branch / City** _____.

We agree to the Terms and conditions of membership and other such that may arise from time to time.

Name / Acronym	
Type of Organisation	<input type="checkbox"/> NGO <input type="checkbox"/> CBO <input type="checkbox"/> Trust <input type="checkbox"/> Foundation <input type="checkbox"/> Social Enterprise <input type="checkbox"/> Small & Medium Enterprise <input type="checkbox"/> Association <input type="checkbox"/> Institution <input type="checkbox"/> Micro enterprise / Home Business <input type="checkbox"/> Corporate <input type="checkbox"/> Others
Year of Commencement	
Address	
Website / Email	
Telephone /Fax	
Other Locations / Offices	
Chief Executive Officer / Head	
CEO Tel / Mobile / eMail	
Other Contact Persons / Design.	
Impact Category	<input type="checkbox"/> Social <input type="checkbox"/> Women <input type="checkbox"/> Senior Citizen <input type="checkbox"/> Differently Abled <input type="checkbox"/> Rural <input type="checkbox"/> Eco-friendly <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Livelihood
Products Manufactured	
Products Marketed	
Annual Turnover	
No. of Employees	
Quality Certification, if any	
Target Customer and geographic reach:	<input type="checkbox"/> Consumer <input type="checkbox"/> Corporate <input type="checkbox"/> Retail <input type="checkbox"/> Distributor <input type="checkbox"/> Exporter <input type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> State <input type="checkbox"/> National <input type="checkbox"/> International
Target Locations / Countries	

Name: _____

Date: _____

Designation: _____

Place: _____

Signature: _____

Stamp: _____

Inform → *Interface* → *Interact* → *Integrate* → *Impact*