

## RISE PECOWorld Summit 2025

### Global Hybrid Distributed Convening

**84**  
Countries

**100+**  
Sessions

**1200+** Cities

**10587+**  
Attendees

**125+**  
Partners

**200+** Experts

### RISE PECOWorld Summit 2025—Think Different, Act Together!

The 12th edition of the RISE PECOWorld Summit 2025 brought together an incredible 10,587 individuals from 84 countries for a series of 100+ sessions facilitated by 125+ global partners and led by 200+ experts. The sheer magnitude of this event speaks volumes about the collective spirit and commitment to collaboration that each participant brought to the table.

Year after year, the RISE PECOWorld Summit challenges itself to not only propagate but also demonstrably live by the core RISE values—**Responsible, Inclusive, Sustainable, and Eco-system friendly**. This commitment manifests in engaging formats across our distinct **FEST, FORUM, and TOUR** segments. RPS25 was no exception, delivering an unparalleled experience that included insightful walkthroughs, hands-on workshops, captivating performances, multiple cutting-edge tech showcases, immersive global tours, and breakthrough conversations—all meticulously assembled by a diverse array of individuals, organizations, groups, and networks.

The democratic nature of RPS25 was evident in every facet of the summit. It wasn't merely a top-down presentation of ideas; rather, it was a dynamic ecosystem of diverse perspectives. Participants, whether joining virtually from across the globe or physically at various distributed hubs, contributed actively to shaping the discourse. This commitment to inclusivity fostered an environment where novel ideas could flourish and collaborative solutions could emerge. The fusion of thoughts—from seasoned experts to budding innovators, from policymakers to community organizers—created a rich tapestry of intellect that elevated every discussion.

**The commitment to RISE values was not merely a tagline but an active principle guiding every aspect of RPS25.**

- **Responsible:** The summit demonstrated responsible resource management, mindful content curation, and ethical engagement practices.
- **Inclusive:** The diverse range of participants, the accessibility features for virtual attendees, and the deliberate inclusion of marginalized voices in panels and workshops highlighted the summit's dedication to inclusivity.
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- **Sustainable:** From minimizing the environmental footprint of physical hubs to promoting sustainable practices through its content, RPS25 exemplified its commitment to sustainability.
- **Ecosystem friendly:** The summit fostered a collaborative ecosystem, bringing together disparate elements—academia, industry, government, and civil society—to work towards common goals.

# Idobro Engage

## Newsletter



## RISE PECOWorld Summit 2025

### Partner Showcase

#### Knowledge Partners



#### Partners



#### Media Partners

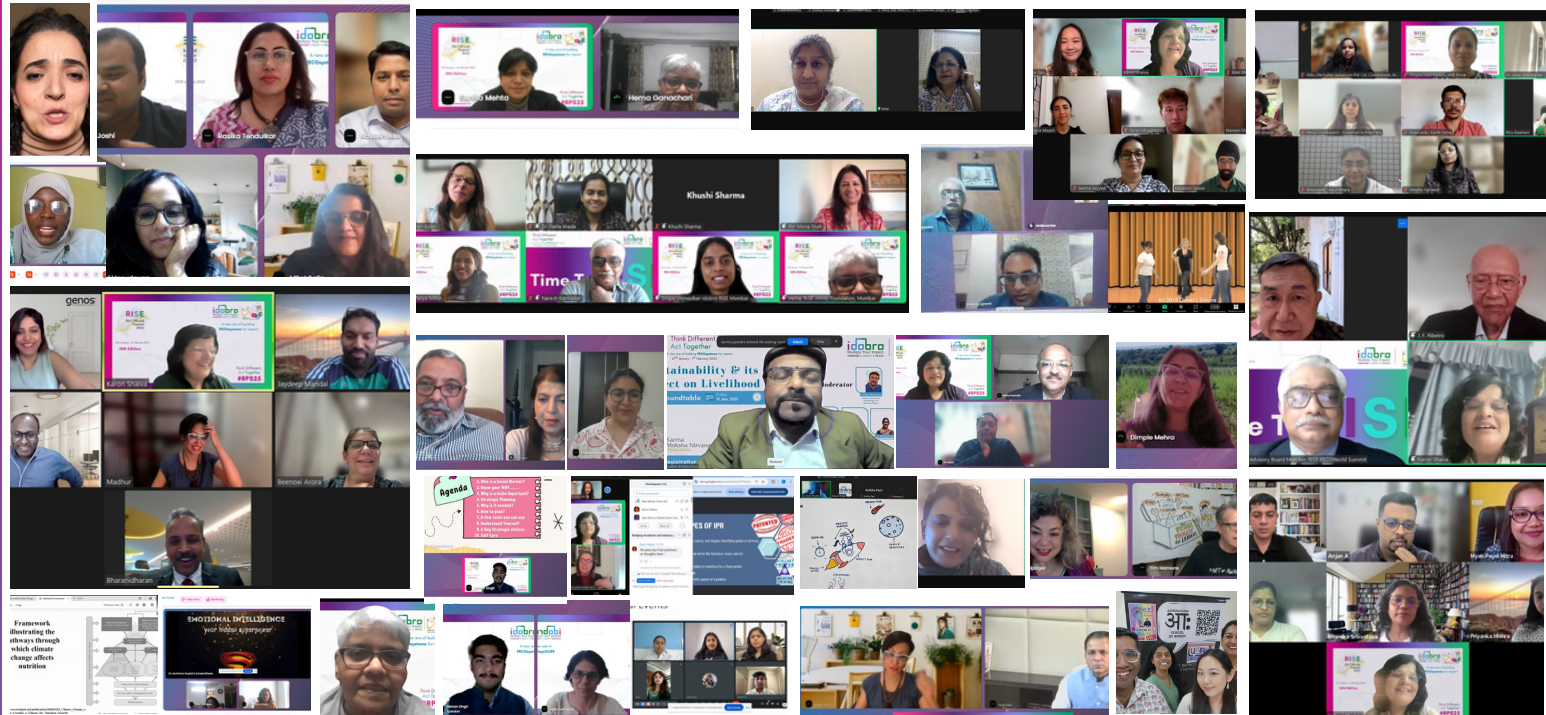


#### Tour Partners





## RISE PECOWorld Summit 2025



The success of **RPS25** underscored the power and necessity of the hybrid and distributed convening model. This approach allowed for unprecedented accessibility, breaking down geographical barriers and enabling truly global participation. Remote attendees seamlessly integrated with in-person hubs, thanks to advanced technological infrastructure that facilitated real-time interaction, shared experiences, and meaningful connections.

RPS25 truly delivered on its promise of engaging formats across its three formats:

- The **FEST** segment brought a vibrant energy, with captivating performances that blended art and technology, creating memorable cultural experiences.
- The **FORUM** was the intellectual powerhouse, hosting a myriad of breakthrough conversations, expert-led workshops, and dynamic panels. The walkthroughs and multiple tech showcases offered tangible demonstrations of cutting-edge innovations, allowing participants to experience the future firsthand.
- The **TOUR** segment, encompassing global tours both virtual and physical, provided unique insights into diverse initiatives and environments, expanding horizons and fostering cross-cultural understanding.

The **12th edition** of the **RISE PECOWorld Summit** will undoubtedly be remembered for its ability to not only showcase the immense potential of a truly global, hybrid, and distributed convening model but also to reinforce the critical importance of the core **RISE values**. These values—which stand for **Responsible, Inclusive, Sustainable, and Ecosystem-friendly**—are essential for navigating the complex challenges of our world. The connections forged, the ideas exchanged, and the collaborations initiated at RPS25 will have a lasting impact, contributing to a more positive future for all.

## Partnership

### 5th Glenmark Nutrition Awards



The **fifth edition of the Glenmark Nutrition Awards**, organized in partnership with **Idobro Impact Solutions**, concluded with an inspiring Grand Finale on **27th February 2025** at the **MET Institute of Management, Mumbai**. This annual initiative continues to shine a light on organizations making remarkable strides in combating malnutrition, especially among children under six and pregnant/lactating women, through innovative and sustainable approaches.

The program was launched on **9th November 2024**, inviting NGOs and organisations working on malnutrition to apply for the awards. A rigorous outreach was done through partners and our team, social media, and emailers. The last date to receive the applications was 30th December 2024.

**This year, 408 applications were received from 22 states and 8 Union Territories, categorized into**

- ✓ Rural NGOs—196
- ✓ Urban NGOs—88
- ✓ Open Category—124 (non-NGOs, individuals, and groups)

**The Grand Finale was a vibrant celebration of dedication, innovation, and community spirit. The event was graced by:**

- Ms. Cheryl Ann Pinto, Vice President, Glenmark Pharmaceuticals
- Ms. Tincy George, General Manager - CSR, Glenmark Foundation
- Mr. Abhishek Mali, Executive, CSR Department
- Ms. Karon Shaiva, Chief Impact Officer & MD, Idobro Impact Solutions

#### Selection Criteria:

Applications were evaluated based on four key parameters:

- Innovation—Novel methods like tech-driven solutions or awareness campaigns tackling malnutrition
- Impact—Tangible improvements in nutrition and behavior change
- Inspiration—Potential for replication by others
- Sustainability—Clear exit plans for long-term impact

#### Winners of the Glenmark Nutrition Awards 2025:

- Baikunthapur Tarun Sangha—Winner Rural NGO
- SNEH Foundation—Winner Urban NGO
- Mahavir International Foundation Trust—Winner, Open Category

The winner in each category received a ₹2 lakh grant for their initiatives.



### Mindfulness India Summit 2024

The **Mindfulness India Summit 2024** was a treasure trove of practical #strategies for improving well-being! Idobro **Managing Director, Karon Shaiva** spoke on **Mindfulness and Sustainability** to a global audience of Experts and Practitioners.

#### Other Highlights included:

- Stress Management & Work-Life Balance: Mindfulness expert **Manish Behl**, founder of the Mindfulness India Summit.
- Holistic Wellbeing: **Dr. Mickey Mehta** shared tips on #physicalhealth, while **Dr. Vivek Nangia** emphasized the importance of sleep and immunity building.
- **Manish Behl**, founder of the Mindfulness India Summit, and **Christopher Reina** explored the power of mindfulness in leadership.
- **Urszula Klich**'s session helped participants understand the connection between breath, emotions, sensations, and thoughts.
- **Swati Desai**'s workshop equipped attendees with strategies to foster empathy and understanding amongst colleagues.
- **Manish Behl**, founder of the Mindfulness India Summit; **Ranganath Ananth**; **Soumala Sarkar**; and **Christopher Reina** provided valuable insights on fostering a creative culture within organizations.



## Partnership



### Meri Poushtik Rasoi Season 7

#### Meri Poushtik Rasoi Season 7 Launched with a Nationwide Call for Wholesome Recipes!

The **7th season** of the **Meri Poushtik Rasoi (MPR)** contest was officially launched on **6th February 2025**, continuing **Glenmark Foundation's** inspiring commitment to promoting traditional and nutrition-rich food as a pathway to reduce malnutrition. Organized in partnership with **Idobro Impact Solutions**, the pan-India initiative invited citizens from all walks of life to submit recipes using indigenous, nutritious ingredients and time-tested methods that hold the potential to transform community health.

Within the first two months—by **March 31, 2025**—the campaign had already gathered **over 300 entries** from diverse corners of the country, representing a wide range of regional, cultural, and culinary traditions. The campaign saw enthusiastic participation from **students, home cooks, nutritionists, professionals, NGOs**, and even Glenmark employees under a dedicated category.

#### Massive Outreach and Engagement

##### To drive participation, the contest leveraged:

- NGO networks, culinary and nutrition institutes, and a pan-India chef network
- A wide digital campaign across Facebook, Instagram, LinkedIn, WhatsApp, Google Groups, and Emailers
- A special push from previous winners, who served as ambassadors of the campaign

Together, these efforts helped reach nearly **4 lakh people**, covering **23 states and 4 union territories**, with entries flowing in from **over 250 cities**, including remote areas like Assam and Kashmir.

The recipes received will be shortlisted in 2 rounds, and the final cook-off will take place, MasterChef-style, in **Mumbai, on 26th April 2025**. Judged by a distinguished jury of chefs and nutritionists.



### Empowering Supply Chains.

Idobro was pleased to partner with WEConnect International on multiple events across India on Empowering Supply Chains: **Advancing Gender Inclusion for Sustainable Growth and InclusionXchange: Learning and Networking.**

Participants gained knowledge on market access tools and opportunities, success journeys from experienced women business founders and engagement in b2b networking, product showcase and more. **Karon Shaiva - Chief Impact Officer & MD** facilitated a Fireside chat - 'Her Success Her story' where 3 trail blazing women entrepreneurs shared their journey, successes, WEConnect international connections /advantages and ways forward.

### 'Building Resilient Economies Summit: Catalyzing Gender-Inclusive Sourcing in South Asia'



Karon Shaiva, Managing Director and Chief Impact Officer spoke on Demystifying ESG and Supplier Diversity: Unlocking Pathways to Inclusive Growth. She spoke on how ESG and Supplier Diversity Drive Inclusive Growth

In today's business landscape, Environmental, Social, and Governance (ESG) factors play a crucial role in shaping corporate responsibility and sustainability efforts. Alongside ESG, supplier diversity has emerged as a key strategy for promoting equity and economic inclusion. Together, these frameworks drive long-term business success, stakeholder trust, and a more inclusive economy.

Both drive ethical, sustainable, and inclusive economic growth.

This event brought together industry leaders, women-owned businesses, changemakers and key stakeholders, to drive progress in gender-inclusive sourcing, foster collaborations and create meaningful business connections in South Asia.

## Entrepreneurship



### Strategic Capacity-Building Sessions- Anokha Dhaaga -Tata Capital

As part of **Tata Power's** flagship livelihood initiative, **Anokha Dhaaga, Idobro Impact Solutions** conducted strategic capacity-building sessions across three artisan centers, Mundra, Jojobera, and Maithon, between October and November 2024.

The intervention focused on strengthening leadership, improving financial and order management, and building market readiness. Over **3-day workshops**, women artisans and center heads participated in hands-on sessions covering product costing, branding, sales strategies, and quality control. Tools such as SOP templates and policy documents were introduced to support long-term growth and operational consistency.

The response was overwhelmingly positive. One artisan shared, "I didn't know how much detail goes into pricing. I can apply this learning in my work." Another noted, "I feel very confident about taking these learnings forward in running a business."

These trainings mark a key milestone in building self-sustaining, women-led enterprises across **Anokha Dhaaga centers**.



**WECONNECT ACADEMY**  
BY WECONNECT INTERNATIONAL

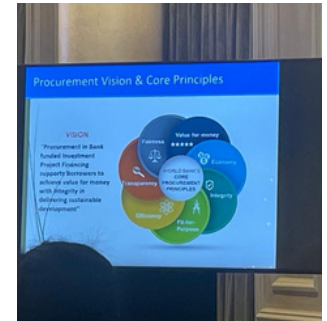
### WEConnect International eLearning programs

**WEConnect International** partnered with **Idobro Impact Solutions** to develop two self-paced eLearning programs tailored for South Asia, with support from the U.S. Department of State.

The first course, created for Women-Owned Businesses, includes three modules on **Business Strategic Planning, Technology for Growth, and Cybersecurity Essentials**. Building on in-person training held in **India, Bangladesh, and Sri Lanka**, the course helps women entrepreneurs strengthen core capabilities as they prepare for their next stage of growth.

The second is a four-part course for procurement professionals, aimed at strengthening gender-aware sourcing. It covers key concepts, assesses current practices, guides **SMART goal setting**, and supports action planning using tools like the **GIS Gold Standard Assessment**.

Visit **WEAcademy** to access these courses free of cost. Each course offers interactive content, quizzes, and downloadable resources in a flexible, self-paced format, designed to support real-world application and inclusive business success.



### World Bank - Business Outreach Seminar

On May 15, 2024, **Idobro** worked closely with the **World Bank** to bring together women entrepreneurs for a **Business Outreach Seminar** at the **Taj Mahal Hotel** in **Mumbai**. The goal was to build awareness about opportunities in public procurement and make the process more accessible. Idobro took the lead on identifying and inviting over 110 women entrepreneurs and six associations through a mix of digital mailers, personal phone calls, and follow-ups. The team also managed participant confirmations, created collaterals, and coordinated attendance on the day of the event. Karon Shaiva and Naresh Karmarkar brought warmth and energy as Masters of Ceremony, guiding the audience through the day's sessions with thoughtful transitions and interactive elements. The workshop was well received by participants, many of whom appreciated the clarity it offered on navigating procurement systems and expressed interest in future engagements.



### IKEA Foundation's India (CEC)\_Catalyser visit

**Vivek Singh, Head of Portfolio for Employment and Entrepreneurship** at the **IKEA Foundation**, along with his colleague, recently engaged with **Circular Economy Catalyst (CEC) Catalyser** participants during a field visit to Mumbai. The team met with Godogood and explored two inspiring enterprises, Refillable and Bunko Junko, to witness firsthand how circular business models are being implemented on the ground. The visit offered an opportunity to understand the challenges and innovations shaping their journey and reinforced the **IKEA Foundation's** commitment to enabling inclusive and sustainable entrepreneurship.



## Entrepreneurship

### Adelphi, Germany - Circular Economy Taxonomy



A case study shoot in Coimbatore captured the stories of three promising circular enterprises working at the intersection of sustainability, innovation, and impact as part of the **Circular Economy Catalyst (CEC)**.

program, an initiative by **Adelphi** funded by the **IKEA Foundation**.

The shoot featured **Declutter Solutions**, founded by **Nitu Joseph**, which transforms fish waste into high-value collagen products. **Iyal Homecare**, led by **Abinaya Sakthivel**, converts fruit peels into natural cleaning solutions using eco-conscious methods. **Aadhithya Heating and Cooling Systems**, founded by **Karthikadevi and Kirubakaran**, provides innovative dehydrating solutions that help farmers improve the quality of their spices and access export markets.

The two-part video includes insights from **Thryza Dow, Head of the Entrepreneurship Vertical**, and **Karon Shaiva, Chief Impact Officer and Managing Director at Idobro**. Together, they offered a closer look at how these enterprises are building sustainable businesses grounded in circular economy principles. The videos also illustrate the CEC taxonomy and its practical application through the experiences of these enterprises.



### Beyond Competition

On March 8, **Idobro Impact Solutions**, in association with **The Market Mavericks, Youth Cult, Commudle, Vats Creations, Event Guild, FTG, FLO Pune, and HunkiDori**, hosted **Beyond Competition**—an exclusive Women's Day gathering at **Flow Lounge, Hinjawadi**.

The evening celebrated women entrepreneurs who uplift others through powerful storytelling, heartfelt recognition, and vibrant networking. The event spotlighted success through collaboration, not rivalry, redefining what it means to lead with impact. Women shared their journeys, forged meaningful connections, and left feeling empowered to support one another's growth.



### International Women's Day 2025 Celebration

**Idobro** was proud to be a partner for the **#IWD2025** celebration in **Mumbai**, bringing together diverse stakeholders for an inspiring evening of dialogue, networking, and live entertainment. Hosted by the **British Columbia-India Business Network (BCIBN)** and co-hosts **Sobhana Jaya-Madhavan** and **Kanika Sasan**, the event featured **Elizabeth Vazquez, CEO of WEConnect International**, as guest of honor, alongside a distinguished panel of changemakers. The celebration spotlighted women's leadership, global collaboration, and the power of inclusive ecosystems. **An MOU was also signed between World Trade Centre, Mumbai and WEConnect International to promote Women Owned Businesses.**

# Idobro Engage

Newsletter

## Entrepreneurship



### Circular Economy Catalyst Starter Workshop

We wrapped the AMAZING Circular Economy Catalyst Starter Workshop for 13 incredible circular businesses!

What a journey! We witnessed 13 startups refine their ideas through assumption testing, solidifying them into market-ready concepts. Seeing the small wins our entrepreneurs were already achieving was truly inspiring, and witnessing the progress of our fellow entrepreneurs was a huge motivator!

This workshop, organized by Adelphi, funded by the Ikea Foundation, and facilitated by Idobro Impact Solutions, sharpens the focus of enterprises on achieving our sustainability goals, refines approaches to solidify their ideas, and builds market-ready models.

The energy in the room was electric, and the end result? Absolutely satisfying! We can't wait to see these amazing circular businesses take flight and contribute to a more #sustainable future.

Are you passionate about circular economy solutions? Stay tuned for more exciting updates and opportunities!

### Circularpreneurs Spotlight



Meet Nitu Joseph and Sreechanth Sundaram, founders of Declutter Solutions! As innovative circularpreneurs from our CEC workshop, they have been transforming fish waste into valuable products while empowering #localcommunities.

Nitu started Declutter with her co-founder as a regular waste management company but soon found a more impactful path: extracting valuable bioactive compounds from organic waste using eco-friendly methods. Currently they are developing high-purity sustainable collagen 'AQUACOL' from fisheries byproducts. Their decentralized approach involves local sources that have been largely ignored by traditional waste management models, reducing costs and boosting the income of waste workers and marginalized communities. With a vision to lead India's organic waste valorization, they are turning protein-rich waste into high-value proteins for cosmetics and more.

Interested in collaborating or supporting their journey? Reach out to [nitu@decluttersolutions.in](mailto:nitu@decluttersolutions.in) or visit [www.decluttersolutions.in](http://www.decluttersolutions.in).

### Circularpreneurs Spotlight



We are thrilled to announce the #launch of our new series, called 'Circularpreneurs Spotlight,' where we'll be highlighting some of the most innovative startups leading the charge in #circulareconomy practices.

We have closely worked with these entrepreneurs and witnessed their passion and commitment to change the status quo.

Starting this week, join us every Tuesday and Friday as we dive into the world of startups that are promoting #sustainability. Each post will feature the story behind the #entrepreneur's motivation to start their circular enterprise, their mission, and the #impact of these trailblazing companies.

Stay tuned for our first #spotlight this Friday! We can't wait to share these #inspiring stories with you.

If you are a #circularenterprise and would like to get featured, write to us at [thryza.dow@idobro.com](mailto:thryza.dow@idobro.com)

### Circularpreneurs Spotlight



Meet Our Trailblazing #Circularpreneur: Abinaya Sakthivel, Founder of Iyal Homecare!

Dive into the inspiring journey of Abinaya Sakthivel, the visionary force behind Iyal Homecare. This #innovative venture transforms fruit and flower waste into #ecofriendly laundry washes and floor cleaners, setting new benchmarks in the circular economy,

#sustainability, and community empowerment.

Join us in #championing Abinaya Sakthivel and Iyal Homecare as they strive to create a #sustainable future. For collaboration or support, contact [iyalhomecare@gmail.com](mailto:iyalhomecare@gmail.com) or visit her Instagram page, [iyal\\_homecare](https://www.instagram.com/iyal_homecare).

## Connect to Collaborate:

[Info@idobro.com](mailto:Info@idobro.com)







### Bridging Market Access for Indian Women Business Owners

**AstraZeneca**, in partnership with **RISE Infinity Foundation** and **WEConnect International**, laid the groundwork for the **Bridging Market Access for Indian Women Business Owners** initiative. Officially launched at the **RISE PECO World Summit 2025**, the program gained visibility among stakeholders and reaffirmed the critical role of women entrepreneurs in driving inclusive economic growth. With detailed program design, participant eligibility criteria, and mentor frameworks finalized, the quarter focused on strategic alignment, communication planning, and outreach preparation to ensure a strong foundation for upcoming training and mentorship phases.

The program emphasizes capacity building in business planning, digital adoption, and procurement readiness for women-led B2B enterprises in **Chennai** and **Bengaluru**. It aims to create long-term impact through structured **mentorship, strategic networking, and ecosystem linkages**. Over the course of next quarter, virtual and in-person trainings and mentor onboarding will begin, reinforcing **AstraZeneca's** commitment to equitable access and sustainable growth for women entrepreneurs.

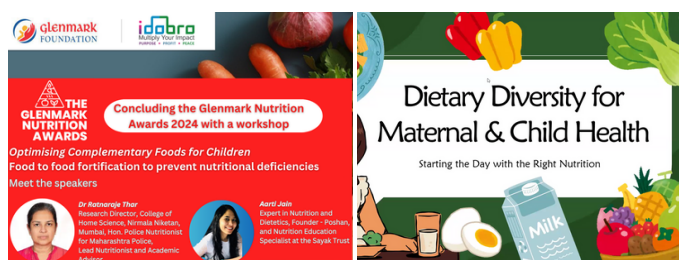


### Capacity Building Training at DBM India

On 3rd August, our expert trainer, **Mansi Gamre**, conducted an engaging and impactful full-day training session for the team at **DBM India**. Held at their office, the activity-based workshop focused on critical skills like team building, interpersonal communication, problem solving, and time management.

The session, designed to be both fun and insightful, was attended by 46 team members from all levels of management. Through interactive exercises and practical discussions, participants explored innovative ways to enhance collaboration, address challenges effectively, and optimize their time.

The feedback from attendees highlighted the value of this dynamic session in fostering stronger interpersonal connections and boosting overall productivity. We are delighted to have contributed to the professional growth of the DBM India team!



### GNA24 Workshop: Dietary Diversity for Maternal and Child Health

As part of the **Glenmark Nutrition Awards 23-24**, an on-line session on **Dietary Diversity for Maternal and Child Health** was held on **4th September 2024**, during **National Nutrition Week**. This workshop aimed to equip NGOs and individuals with innovative strategies to combat malnutrition through dietary diversity.

Featuring esteemed speakers **Dr. Ratnaraje Thar** and **Aarti Jain**, both experts in nutrition and contributors to **Glenmark Foundation's Nutrition Awards** and **Meri Poushtik Rasoi** programs, the workshop drew an impressive **281 registrations**, with **152 participants** joining via Zoom and Facebook Live.

**Dr. Ratna** focused on understanding nutrients and their role in growth, while Aarti shared valuable insights on food combinations, fortification, and cooking techniques to maximize nutrient bioavailability.

#### Key Highlights:

- Understanding Type 1 and Type 2 Nutrients
- The importance of dietary diversity
- Food-to-food fortification strategies
- Practical tips for ensuring optimal nutrient absorption
- Assessment of dietary practices
- Nutritious recipes to enhance maternal and child health

The interactive session provided actionable knowledge to participants, empowering them to implement impactful nutrition programs within their communities.





### Empowering Youth for a Gender-Equal Society

On November 29, 2024, the **RISE Infinity Foundation** collaborated with the Alumni Association of the College of Home Science Nirmala Niketan and MAVA (Men Against Violence and Abuse) for the HewithShe initiative to host a thought-provoking session on **"Addressing Gender-Based Discrimination and Violence"**.

**Shilpa Shirwadkar**, Program Manager, RISE Infinity Foundation, introduced the **"HewithShe initiative"** to the alumni association. **Mr. Harish Sadani**, co-founder of MAVA, facilitated the discussion, engaging youth in understanding and addressing these critical issues.

#### Key Takeaways:

1. Understanding Sex and Gender: The facilitator highlighted the distinction between biological sex and socially constructed gender roles.
2. Challenging Patriarchy: Discussions emphasized the impact of patriarchal systems and the need to challenge rigid masculinity.
3. Empowering Youth for Change: Strategies for promoting a gender-equal society, including mentoring men and boys, raising awareness, and encouraging shared responsibilities, were explored.



### Proposal Writing Workshop

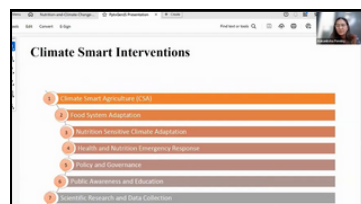
Our Program Manager, **Shilpa Shirwadkar**, attended a **Proposal Writing Workshop** organized by **Montfort Care** on October 24th. Led by Roshan D'Souza, the interactive workshop covered all aspects of proposal writing, from introduction to closure.

#### Key Takeaways:

- Understanding the donor's perspective and requirements
- Crafting a compelling proposal narrative and budget
- Building a strong needs assessment and project design
- Effective communication and presentation techniques
- Best practices for proposal submission and follow-up

This workshop has enhanced RIF's capacity to develop quality proposals, increasing our chances of securing funding for our projects.

### First Nutrition workshop for Nutrition Awards 24-25



To further empower NGOs, a capacity-building workshop on **"Nutrition and Climate Change"** was conducted, on-line, as part of the **Nutrition Awards 24 - 25** program on **30th January 2024**.

It was conducted during the RISE PECOWorld Summit and was facilitated by **Aakanksha Pandey**, a health professional with experience in strategy and planning in the sector.

The workshop was attended by 140+ individuals



### Visual Documentation by Simit Bhagat Studios

As part of the **RISE World Summit 2025**, a focused workshop on visual documentation was conducted by **Simit Bhagat Studios (SBS)** in collaboration with the **RISE Infinity Foundation**. The session, held on Saturday, February 1st, offered grassroots NGOs and individuals in the social sector an immersive learning experience on the art and impact of visual storytelling.

**Shilpa Shirwadkar, Program Manager at RIF**, opened the session by welcoming participants and introducing the objectives of the RISE PECOWorld Summit (RPS). She extended heartfelt thanks to Simit Bhagat and his team for their partnership and support in building visual communication skills among NGOs.

The workshop covered:

- The importance of documentation in the development sector
- Why visual documentation matters—from engagement to evidence
- Types of photographs and camera angles to effectively capture moments
- How to construct a narrative through images for both rural and urban project settings

Participants gained insights into how SBS supports various CSR clients in developing compelling annual reports, newsletters, brochures, one-pagers, and visual impact stories through high-quality documentation.

The session concluded with an interactive Q&A segment, where NGO representatives shared field-level challenges and discussed strategies to enhance visual reporting to better communicate impact to stakeholders and CSR partners.

This hands-on workshop was not just about taking photos—it was about framing stories that resonate, inspire, and drive meaningful change.



### India Positive Citizen: Inspiring Young Changemakers

On January 27, 2025, the **RISE Infinity Foundation**, in collaboration with **Parivartan Sheel Sanstha and India Positive Citizen**, organized an interactive session at Shri M. D. Shah Mahila College of Arts & Commerce. Facilitator **Savitha Rao** led a thought-provoking discussion, encouraging students to reflect on national challenges and their roles in nation-building.

#### Session Highlights:

- Understanding the role of a responsible citizen and its impact on society. The concept
- Introduction of "One Action a Week = 52 in a Year" to demonstrate the compounding impact of consistent individual efforts.
- Sharing inspiring stories of kindness and civic engagement from across Indian states to motivate participants.
- Discussion on the role of a responsible citizen and how individual efforts can contribute to societal transformation.
- Emphasis on behavioral change and civic responsibility as key tools for nation-building.
- Simple, actionable steps for youth to engage in community service—both on campus and in their neighborhoods.

The session ended with a pledge: **"I will act as an India-positive citizen to help the person in need to create a positive impact in their lives."**

## Connect to Collaborate

Write to us at  
[contact@riseinfinity.com](mailto:contact@riseinfinity.com)